



HOLOCAUST CENTRE
OF NEW ZEALAND

10 YEAR
ANNIVERSARY

ANNUAL REPORT

2016 - 2017

Through testimony and experience, inspiring and empowering individuals to stand against prejudice and apathy.



AGM: SUNDAY 10th SEPT 2017

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Holocaust Centre of New Zealand

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Vision

- * That through testimony and experience, the Holocaust Centre of New Zealand will inspire and empower individuals to stand against prejudice and apathy
- * Ensure that the memory of the Holocaust remains in the present, and shapes our future
- * Work and converse with all of New Zealand society
- * Teach and encourage people to take individual responsibility for opposing prejudice in all of its forms
- * Teach people to guard against attempts to make any group a target of mass prejudice
- * Teach and encourage people to value and respect all aspects of our diverse human kind

Mission

- * Ensure that the memory of the Holocaust remains in the present, and shapes our future
- * Work and converse with all of New Zealand society
- * Teach and encourage people to take individual responsibility for opposing prejudice in all of its forms
- * Guard against attempts to make any group a target of mass prejudice
- * Encourage respect for diversity

“Look at how a single candle can both defy and define the darkness” - Anne Frank



Thank you to Holocaust Survivors, those with us and those past, for sharing your testimonies with a vision for a better future

Chair's Report

Jeremy Smith

As with each year we again made every effort to make our vision a reality **“That through testimony and experience, the Holocaust Centre of New Zealand will inspire and empower individuals to stand against prejudice and apathy”**.

As Bob Dylan said “The times they are a changing” and how right he is. We are faced with more and more hate speech, fake news and people looking to blame anybody and everybody for what they don't like in their world. More concerning is the increase in terrorism, violence,

anti-semitic rhetoric and behaviour. In these troubling times Holocaust Centre of New Zealand has more relevance than ever. It is up to us to stand up for what is right and to continue educating our children and ourselves so we can learn from the past and it is up to each of us to stand up against prejudice.

Our Centre is about the people and without our dedicated volunteers, Educators and Board we would not be able to deliver on our strategy and vision. I would like to thank our Board members, Portfolio leaders and the tireless volunteers.

I want to personally thank our very generous sponsors without whose continued assistance we would not be able to offer the programmes that we do.

In my opinion the 2016/17 year has been a watershed year for the HCNZ. Having laid solid foundations 10 years ago, we have steadily built our profile, skills and team putting us in a position that we employ an amazing Education Director (Chris Harris) and excellent Centre Manager (Sarah Williams) to help us deliver on a wide range of projects. For me one of the highlights this year was hosting our 10 Year Anniversary at the Governor General's House and having her Excellency Dame Patsy Reddy agree to be our Patron. The dinner allowed us to thank our volunteers, friends and sponsors for their contributions.

I would like to note a few of the outcomes the team have achieved over the past year:

- Chris Harris and the Education team have run two education outreach programmes (North & South Island) to take our message to schools who cannot visit our centre
- United Nation International Holocaust Remembrance Day on 27th January, commemorated in Wellington, Auckland and Christchurch.
- The Kristallnacht Concert which was held at St James in collaboration with The NZ School of Music (annual event), we had 300 people attend and managed to raise \$8,000, thank you to all.
- The Holocaust Film Festival with The Goethe Institute
- L'Dor V'Dor and Kia Torah speaking events.

- Prof. William Spurlin from Great Britain held a national tour in Auckland, Wellington and Christchurch sponsored and organised by the HCNZ
- HCNZ teachers Professional Development; we have 40 teachers attending the seminar in Wellington in November.
- Paul Seideman Holocaust Essay competition, a record number of entries this year
- On the 13th January 2017 a third group of 28 teachers and educators from throughout New Zealand set out for Israel to study the Shoah at Yad Vashem. Under Chris Harris's and Rick Sahar excellent leadership the teachers and educators are actively involved in working with the HCNZ and teaching the Holocaust at their schools. We also have two of the teachers from the group join our board adding value and supporting our education projects.
- Visitors to the Centre have increased this year
- The new Anne Frank Travelling Exhibition 2018 will be arriving in NZ in January 2018. We have secured 12 months' worth of bookings for the exhibition, Auckland Museum, Airforce Museum in Christchurch and Dominion Museum in Wellington and we have raised sufficient funding for the first year of running the event. The Honourable Chris Finlayson has agreed to be the Patron for the Anne Frank exhibition and we have Boyd Klap, Dame Susan Devoy, Kerry Prendergast and Sir Maarten Wevers on our advisory board. Our goal is to have every school in NZ visit the exhibition and have an additional 200,000 people from around the country visit. Our plans are well underway and with the leadership of Boyd Klap I am confident we will achieve these goals.
- Children's Button Memorial Project : In order to move forward with the memorial we have decided to design and build a memorial that can travel around the country to be located in schools, museums and libraries until such a time as we are ready to find a permanent home for the buttons. The Board have engaged the services of Matthijs Siljee, Assistant Head and Lecturer from The Massey School of Design, to design the exhibition/memorial. We have a team of people working with Matthijs. We have agreed to the design principals, the education requirements and the significance of the buttons. The cost of building this memorial will be approximately \$80,000, so our fundraising efforts have begun.
- We are growing our partnerships with other New Zealand groups involved in education, human rights and the Holocaust. We also want to grow our partnerships with other international organisations (we have a team participating in an Australasian seminar for the regions Holocaust centres in November.

I am looking forward to another excellent year next year.

Jeremy Smith is a proud Wellingtonian along with his family, Alexandra, Amy and Benjamin. Jeremy is a local businessman running a Wellington based Hospitality Company which owns hotels, restaurants and bars around NZ. Jeremy currently chairs the Hospitality Association Wellington branch and he is on the main Hospitality NZ board. Jeremy has been involved in the Wellington Jewish community for a number of years having spent time on the Moriah school board, Temple Sinai board, the HCNZ board and Jeremy has been chairing the HCNZ board since 2015. Jeremy is a qualified chartered accountant and has a bachelor's degree of commerce and accounting.



Director's Report

Inge Woolf, QSO

It gives me great pleasure to report on a very successful year. I am grateful to Chairman Jeremy Smith for his strong leadership and the portfolio leaders for their energy and commitment in their respective areas of responsibility.

I would like to record my thanks to the Governor General, Dame Patsy Reddy for honouring us with her patronage. Her interest and support of our work will underline the value of what we do.

I would like to thank the indefatigable Boyd Klap for bringing us the new version of the successful Anne Frank Exhibition, his acceptance to be President of its organising committee and his commitment to making it a success. His energy is boundless!

Thank you also to Chair Claire Massey, the Board of the Wellington Jewish Community Centre, Rabbi Mizrahi and Dot Zellman for their support.

Staffing

In December we farewelled our Administration Manager Erica Rothschild as she prepared to return to the United States to pursue her career and plan for her forthcoming marriage. We missed her for her sunny nature as well as for her hard work, intelligence and drive. She was great member of our team and we wish her all the best for her future.

We were lucky to find Sarah Williams to replace her as not only Administration Manager but Volunteer Manager as well. She was plunged straight into the planning for our major annual event UN Holocaust Remembrance Day on 27th January and immediately proved herself to be a hardworking, able administrator and event manager. I would like to thank her for her tireless efforts, efficiency, and work ethic combined with a friendly nature that makes her a joy to work with.

At the end of his contract we said goodbye to Richard Browne as Director of Education and thanked him very much for the effort he made in our outreach programme in the South Island.

We appointed Chris Harris in January as our new Director of Education. He was a graduate of our Yad Vashem programme and we have since renewed his contract for another two years. His energy and strong leadership qualities have proved very successful in reaching schools around the country and he can take much satisfaction from our growth in this area. He is also taking a leading role in the setting up and arrangements for the new Anne Frank Exhibition which is touring for the next two years.

We appointed Jaime Breitnauer as Project Manager to help with the detail in making all the arrangements for the Anne Frank exhibition and we wish her well.

NZ Children's Button Memorial

I would like to thank the members of the team, Vera Egermayer, Anthony Clouston, Ariel Rosenbaum, Benya Klapaukh, Jeremy Smith, Sarah Williams and especially designer Matthijs Siljee for their commitment in moving this project forward. It is great to see it all coming together and we hope for a launch in April/May 2018.

10th Anniversary Celebrations

I am proud to chair this portfolio which is so important in recording and celebrating our growth from a small team of 12 to where we are now.

The committee consists of Carol Calkoen, Sarah Williams, Marni Guesgen and Candace Smith and I thank them very much for the enthusiasm and dedication they bring to this work.

Having the celebration dinner at Government House was a great honour and it took a lot of work to make it the undoubted success that it was. It clearly demonstrated the support we have built up across both the Jewish Community and the community in general for the work we do.

We presented 10th Anniversary Awards for Outstanding Service to Steven Sedley, Inge Woolf, Carol Calkoen and Rick Sahar and a special award Certificate to the Hon Chris Finlayson, Attorney General and Minister of Treaty Settlements, for his unswerving dedication to Holocaust Remembrance and his loyal support of our organisation right from its inception.

The committee is working on other events to take place during the year and a 10th Anniversary Commemorative Booklet.

Final remarks

As I will be stepping down from the Board this year, this is my final report and I would like to repeat the words from the speech I delivered at the Government House dinner.

"For me this last ten years has been so fulfilling. I have been honoured to work with a great team -united in achieving a great purpose – to honour our loved ones who suffered and perished, and to ensure that, in this country, that welcomed us and gave us new opportunities, we can contribute and teach young people to live better lives."

Thank you all for the opportunity that I have had to serve.

Inge Woolf is the Founding Director of the Holocaust Centre and was also its Chairperson from 2007 to 2013. She has a strong business background, and together with her husband Ronald Woolf, built up the firm Photography by Woolf, of which she is still a director. She has always been a leader in the voluntary sector having chaired organizations such as Jaycee Wives, WIZO, Zonta, and Arthritis New Zealand. Her expertise is in building a strong organization, with good team spirit, ties to the wider community and providing inspirational leadership. For services to the community she was awarded the New Zealand 1990 Commemorative Medal and in 1992, the Queen's Service Order.



National Director of Education's Report

Chris Harris

The year has seen quite a few changes, with Richard Browne leaving HCNZ and myself taking on the role, we have expanded the outreach programmes, professional development of educators, an increase in the number of educators, new initiatives around the essay competition and creating new relationships. I have outlined these in the following report and I am pleased to announce that we have had a very successful year for the education team of HCNZ.

Education Team

Personally coming onboard in February has been a whirlwind experience without the support of the wonderful, dedicated education team I don't think we could have achieved half of what we set out to do. We have new members join the team and I have driven them hard to achieve things that we had previously been hesitant to undertake, and they have all embraced undertaking some of the different ways of doing things.

The education team has been encouraged to undertake Professional Development in areas where they identify an area for improvement; they have become more involved in self-evaluation and to try new ways of presenting to classes that come to the centre.

Yad Vashem 2017

The highly successful Yad Vashem programme saw another 24 educators be exposed to an outstanding group of lecturers, experts and an opportunity to soak in the amazing life within Israel. I would like to thank the board, the many donors, and supporters for their contributions to this experience, to Rick Sahar for being an amazing logistics/leader on this group. I would also like to thank the 24 educators who continue to amaze me with their dedication to making Holocaust education relevant in their communities.

Outreach

We have seen an increase in the amount of students visiting the centre but also in the active outreach programme. The latter has seen three trips throughout the North and South Island with over 3000 students and more than 100 teachers actively involved in seminars on such diverse topics as pre-war Jewish life, resistance and how to effectively research topics on the Holocaust. It has proven successful. As evidence will tell us that it is very hard in the current education climate to get students to afford the necessary money to visit the centre. The feedback from schools has been extremely encouraging to say the least with comments from "When can they come back", "This is a subject that all students need to be learning about". Thank you to the educators who gave up their time to speak to the students on these trips, Carol Calkoen, Marlene Levine and Rick Sahar.

We have undertaken less formal outreach programmes such as the ones mentioned above with visits to over 15 schools to present and assist teachers with professional development from unit plan development or individual areas of the Holocaust where they maybe having difficulty.

United States Visit

I have visited the United States to attend the Association of Holocaust Organisations conference where I was exposed to centres throughout the US and Canada, to see how they run their centres but also to see what we can do about sharing of resources and ideas. The conference encouraged us to think what about tomorrow when there are no survivors. As part of the trip I contacted the USC Shoah Foundation and USHMM (United States Holocaust Memorial Museum), visiting these locations allowed me to talk to their education teams, to establish a working relationship with them, and to see what we can do about resource sharing.

At the Shoah Foundation they are preparing for tomorrow with the virtual reality survivor. As part of the upcoming HCNZ teacher's conference, Kori Street, one of the masterminds behind the project, will be visiting NZ and speaking on this.

We discussed about the use of testimony and will be entering into a formal partnership to make sure the testimonies are attached to very good lesson plans from multi-curricular areas this will allow students to gain first hand voices of those who experienced the Holocaust.

USHMM was eye opening, with a museum that is confronting and challenging, a very different approach to our own and to Yad Vashem. The museum is very well laid out and has a lot of visitors. Their education team is not just focused on visitors and students, but also runs a programme for law enforcement and the military around tolerance and understanding, something that I would like to pursue in NZ. I have been lucky enough to be invited as one of 20 as part of the Ambassadors programme, which will allow me to have to discussions with leading Holocaust historians, teachers and educators throughout the United States.

Essay/Media Competition

Thank you to Paul Seideman for his continuing generous support of this competition. We changed this year to have a senior award as well, but also allow students to submit a short video movie. With these changes we have seen a remarkable increase with over 45 applicants, more than double last year's number.

Upcoming events

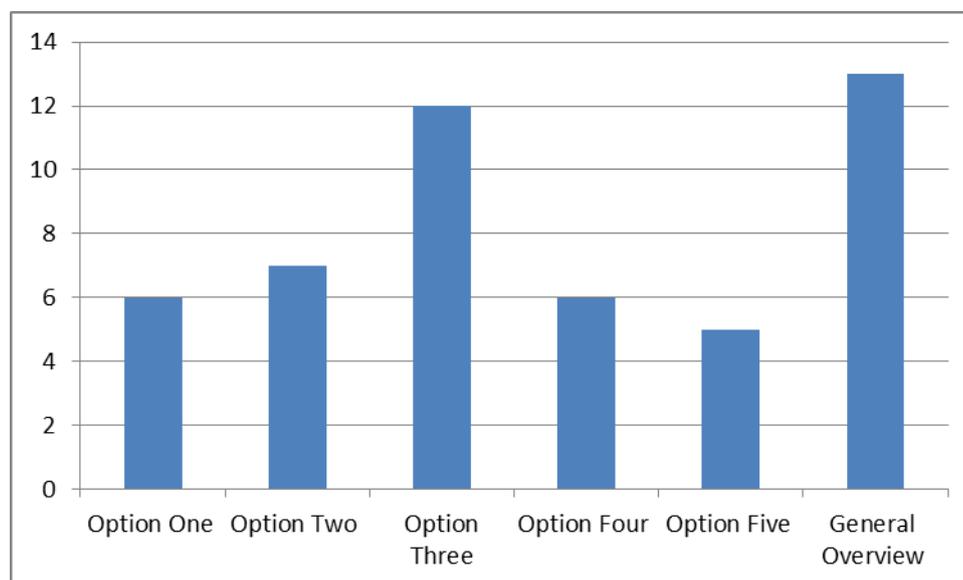
Limmud will see Nikky Bain (Yad Vashem 2017) and I presenting on **Empathy not judgement: Future directions in Holocaust Education**. We will share the impact that Holocaust education is having in schools around New Zealand today through the Educational Outreach Programme of HCNZ. In this session, participants will be introduced to fresh ways of looking at Holocaust education in schools, including engaging students with empathy through literature.

SOCCON -A number of Yad Vashem teachers will be presenting at the annual Social Studies conference in Napier to be held in the first week of October. We are looking forward to the experience of sharing more about Holocaust Education and how teachers can incorporate into their teaching.

Outreach Education Statistics for this year

Outreach 2016-2017 to date	
Schools Visited	28
Sessions	49
Students spoken to	3104
Teachers spoken with	103
Total kms travelled	5885

Types of sessions chosen by schools



Option One-Jewish life

Option Two-Significance of the Past (Including testimony)

Option Three-Resistance

Option Four-Auschwitz to Aotearoa

Option Five-Research

Chris Harris is the National Director of Education for HCNZ, based in Auckland. He comes from being the Teacher in charge of History at Onehunga High School. Chris develops cross-curricular educational programmes in line with the NZ curriculum and the vision of the Holocaust Centre. These programmes link with the values of tolerance, diversity and respect for difference.

Chris will be bringing together teachers from a variety of teaching backgrounds to develop a base of local and regional educators offering programmes to schools and adult groups. An education newsletter is sent out each term to provide insight into current and planned activities. Chris networks with external organisations in NZ, Australia, and the United States, on matters relating to educational best practice, methodology, policy and digital learning initiatives. Chris also works with a team to recruit and support teachers in attending the Yad Vashem training in Israel, having attended this programme in 2015, and then in 2017 as a leader for 24 educators.





Statement of Financial Performance

Holocaust Centre Of New Zealand Incorporated

For the year ended 31 March 2017

'How was it funded?' and 'What did it cost?'

	NOTES	2017	2016
<u>Revenue</u>			
Donations, fundraising and other similar revenue	1	149,801	94,210
Interest, dividends and other investment revenue	1	1,572	2,649
Events, Conference & Seminars		8,696	8,903
Yad Vashem		140,096	-
Book Sales & DVD's		618	1,021
Total Revenue		300,783	106,784
<u>Expenses</u>			
Volunteer and employee related costs	2	92,936	60,478
Costs related to providing goods or service	2	205,014	68,902
Other expenses	2	12,218	13,491
Total Expenses		310,168	142,872
Surplus/(Deficit) for the Year		(9,384)	(36,087)

This and the following pages are an abbreviated financial report.



Statement of Financial Position

Holocaust Centre Of New Zealand Incorporated

As at 31 March 2017

'What the entity owns?' and 'What the entity owes?'

NOTES 31 MAR 2017 31 MAR 2016

Assets

<u>Current Assets</u>			
Debtors and prepayments	3	8,054	900
Inventory	3	1,055	1,510
Bank and cash/(bank overdraft)		118,862	155,850
GST		4,214	5,299
Total Current Assets		132,185	163,560
Property, Plant and Equipment	5	35,774	44,367
Total Non-Current Assets		35,774	44,367
Total Assets		167,958	207,926

Liabilities

<u>Current Liabilities</u>			
<u>Creditors and accrued expenses</u>			
Trade payables		1,560	1,560
Total Creditors and accrued expenses		1,560	1,560
<u>Employee costs payable</u>			
Employee entitlements (wages, annual leave, etc)		1,634	860
Total Employee costs payable		1,634	860
Unused donations and grants with conditions	4	8,157	39,514
Other current liabilities	4	-	-
Total Current Liabilities		11,351	41,934
Total Liabilities		11,351	41,934
Total Assets less Total Liabilities (Net Assets)		156,608	165,992

Accumulated Funds

Accumulated surpluses or (deficits)	6	156,608	165,992
Total Accumulated Funds		156,608	165,992



Statement of Cash Flows

Holocaust Centre Of New Zealand Incorporated
For the year ended 31 March 2017

'How the entity has received and used cash'

	2017	2016
Cash Flows from Operating Activities		
Donations, fundraising and other similar receipts	115,325	132,298
Receipts from providing goods or services	149,549	11,152
Interest, dividends and other investment receipts	1,572	2,649
GST	6,159	9,394
Payments to suppliers and employees	(309,594)	(145,219)
Total Cash Flows from Operating Activities	(36,989)	10,274
Net Increase/ (Decrease) in Cash	(36,989)	10,274
Cash Balances		
Cash and cash equivalents at beginning of period	155,850	145,577
Cash and cash equivalents at end of period	118,862	155,850
Net change in cash for period	(36,989)	10,274



Statement of Accounting Policies

Holocaust Centre Of New Zealand Incorporated

For the year ended 31 March 2017

'How did we do our accounting?'

Basis of Preparation

The entity has elected to apply PBE SFR-A (NFP) Public Benefit Entity Simple Format Reporting - Accrual (Not-For-Profit) on the basis that it does not have public accountability and has total annual expenses equal to or less than \$2,000,000. All transactions in the Performance Report are reported using the accrual basis of accounting. The Performance Report is prepared under the assumption that the entity will continue to operate in the foreseeable future.

Goods and Services Tax (GST)

The entity is registered for GST. All amounts are stated exclusive of goods and services tax (GST) except for accounts payable and accounts receivable which are stated inclusive of GST. Grants received are exclusive of GST.

Income Tax

Holocaust Centre Of New Zealand Incorporated is wholly exempt from New Zealand income tax having fully complied with all statutory conditions for these exemptions.

Bank Accounts and Cash

Bank accounts and cash in the Statement of Cash Flows comprise cash balances and bank balances (including short term deposits) with original maturities of 90 days or less.

Changes in Accounting Policies

There have been no changes in accounting policies during the financial year.

Property, Plant & Equipment

Property, Plant and Equipment are recognised at cost less accumulated depreciation.

Depreciation has been calculated to allocate the cost of assets over their estimated useful lives, at the following rates

Leasehold Improvements 15%-60%

Furnishings 12%-40%

Equipment 10%-60%

Volunteer Manager's Report

Sarah Williams

Firstly a massive thank you to all of the HCNZ Volunteers for the selfless work they do as guides and educators at the Centre, giving of their personal time to keep the Holocaust Centre open to the public and educating all who visit. Thank you also to Jeremy, Inge and the board for giving me this opportunity in the role of Office Administration and Volunteer Manager.

Volunteer activity at HCNZ

I would especially like thank and acknowledge the contributions of the following volunteers: Marni Guesgen, Irene Adler, Candace Smith, Barbara Woods, David Zwartz and Sandy Dean.

Marni and Candace played pivotal roles as part of the 10th anniversary committee and their efforts contributed to the success of the 10th anniversary dinner at Government House. Marni is a very reliable young woman with a passion for helping & getting things done. Candace is an incredibly humble, skilful young woman whose input, passion and energy to all things marketing and communications is invaluable.

Barbara Woods, is a dedicated member of the educational team and was a presenter in the Adult Education workshops, led by Steven Sedley this year. Their joint session on The invasion of Poland and the mass murder of Jews was very interesting and elicited great discussion afterwards. She also volunteers her time in creating the well-received volunteers newsletter, keeping everyone informed and inspired.

David Zwartz has donated not only his time but made very generous and much appreciated financial contributions to enable HCNZ to do the important work that it does. He also eloquently creates Press Releases and has many a time shared his proofreading skills. He is also a very reliable Duty volunteer and selflessly steps in to cover others.

Irene A , along with Marni collated an inventory of our Exhibition space cupboard contents and storage cupboards. Irene always helps selflessly and is simply a joy to work with.

Sandy, who ably assists me in the management of our duty volunteers with her never faltering hard work in creating our rosters and keeping everyone informed and reminded of when they are on duty and when we are also closed; even continuing rosters from Perth! Thank you also for stepping in to minute the board meetings.

New Volunteers & Volunteer Recruitment : In the past 8 months, 8 new volunteers have been joined the HCNZ team. We have sadly also had to say good bye to a few, moving on with positive reflections.

Sunday extended hours: We continue to have extended hours of 1pm – 4pm on the last Sunday of each month. Rick Sahar has held some great discussion groups on the topic of Holocaust Denial this year, which coincided with the release of the film 'Denial', this was also played at the Centre.

We attempted to have extended hours during the weeks of Michael Clements wonderful exhibition in Myers Hall—thank you to Ethel, Sandy, Elizabeth, Howard and Jim for volunteering in support of that.

Volunteer Meetings: Volunteer meetings continue to be on the first Tuesday of each alternate month. A

Board member delivers a board report at each meeting, keeping all volunteers informed. Volunteers are encouraged to share their comments, queries or concerns with the board. The Board reports at volunteer meetings have been overwhelmingly appreciated and this maintains transparency and open discussion of Board decisions. Thank you Inge, Ann and Rick for the most recent reports.

Each meeting starts with socialising over a light shared meal and volunteers such as Barbara and Irene A have been amazing stepping in to do the catering for the meetings.

Health & Safety is a topic at every meeting and in April we had Defibrillator and CPR training with Wellington Free Ambulance in the Myers Hall. We will schedule another session later in the year for those that were unable to attend.

We have a lovely diverse group of volunteers, ranging from 18 to 83, with a wide range in backgrounds and skills, all committed to the mission and vision of HCNZ.



Just a few of the wonderful people that volunteer at HCNZ

[From left to right]

Rick, Irene A, Barbara, Carol R, Inge (Director,), Greg, Susi, Elizabeth, Mary S, Sandy, Carol C.

From all of the Board and Staff: Thank you to all Holocaust Centre volunteers.

You are the key to the success of HCNZ

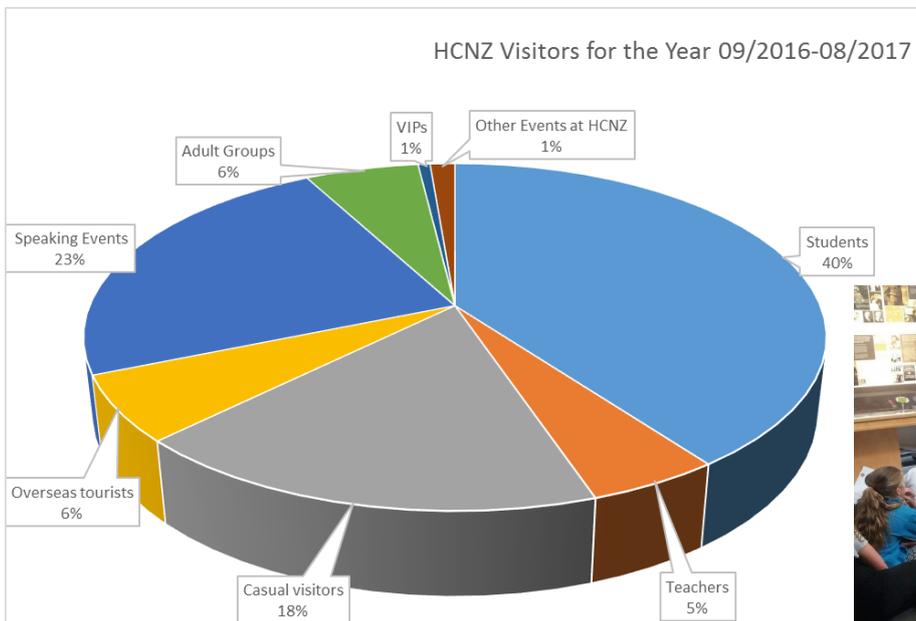
Visitor Statistics 9/2016—8/2017

School groups continue to make up the majority of visitors to the Centre, with trends following the school year.

Carol Calkoen is HCNZ Education Coordinator & arranges volunteer educators for school visits, also actively being an educator herself.

We have been fortunate this year to also have visits from:

- Holocaust Survivor and author Michael Gruenbaum with his wife Mimi. He also spoke impromptu to a school group visiting that day.
- Weiner Library, London, Chairman Anthony Spiro and his wife Helen .
- German Ambassador HE Gerhard Theideman.
- Their Excellencies Rt Hon Dame Patsy Reddy, Governor General of NZ (Patron of HCNZ) & Sir David Gascoigne.



Te Awamutu Intermediate (Yr 7 & 8)



Carol Calkoen & Rt Hon Dame Patsy Reddy, Governor General of NZ

Photography By Woolf

Process and Administration Portfolio

Chair: Rick Sahar

I want to first acknowledge that the greatest resource at HCNZ are its people, both hired staff and Volunteers who keep the Holocaust Centre open six days a week and much more during those times events are held there. In fact, for these extra events to happen, many more hours are poured into the preparations required on many levels. This activity is represented in this Annual Report by the diverse range of Portfolios that our greatest resource, HCNZ People, commit and contribute on a daily basis to fulfilling the Vision and Mission Statement that guides us all at HCNZ.

To that end, as Board Volunteer Liaison, I want to thank each and every one of you: Duty Volunteers, Educators, Board Members and all the People behind the scenes producing newsletters, social media postings, website content and its maintenance and both fundraisers and the generous funders.

There are a couple of people I want to add a more personally thanks, starting with Sandy Dean, Assistant Volunteer Manager, who even when overseas fulfills her responsibility in setting the monthly Volunteers' duty rosters. As Jeremy said at a Board meeting last year, "Sandy makes Rick look good", the only credit I deserve is when I was Volunteer Manager, finding out about Sandy's many years' administrative experience, having the chutzpah to ask her to take on that role and who also at times can be called upon to take minutes at Board meetings, too.

Administration and Volunteer Management is in the very capable hands of Sarah Williams, HCNZ Office Manager, who works far beyond her employment contract, and brings great personal and organizational skills, to her multi-faceted role. Sure, HCNZ has a few computers, a photocopy machine, etc, but to my mind, our greatest resource in the HCNZ office is Sarah. Thank you Sarah for all that you do... and though it may not be my job to do so, I also thank you Chris Harris, who as the HCNZ National Director of Education is working tirelessly with fantastic results, from presenting at schools to his involvement in the Anne Frank Exhibition and following up with the Yad Vashem Alumni throughout NZ, and in many other areas at HCNZ, always with a positive and encouraging outlook.

Beyond HCNZ's greatest resource, its People, there are developments and innovations in the Administration and Processes, improving the delivery of HCNZ's mission. One such innovation is the new CRM software, Filemaster to improve the way HCNZ manages and analyzes data with the goal of improving communication and relationships with members and funders, Volunteers and potential volunteers and much, much more.

Details of this, and other purchases and acquisitions to enhance the "Visitor Experience" will be announced in HCNZ newsletters. Look forward to upcoming educational seminars

and the Holocaust-related commemorations that HCNZ is taking a more active role in organizing that will be held both at HCNZ and throughout New Zealand you will find further mention of, in this Annual Report.

So please make sure to have your contact details updated with Sarah, to be always informed and to joining us all, at HCNZ.

Rick Sahar was born in Detroit, Michigan to Holocaust survivor parents and also lived in Israel for 11 years, before arriving in New Zealand in 1981. Rick worked in the recording industry for 12 years, and now in his 31st year as an award-winning entertainer. His voluntary work has included; chairing the Wellington branch of Friends of Tibet from 1992-1997, serving as the regional coordinator for the Dalai Lama’s visit to NZ in 1996; board member on two local Newtown community trusts; member of two Jewish community committees. In 2015 and 2017 he led a group of New Zealand high school teachers to Yad Vashem seminar. Rick is very involved in the education and outreach programmes of HCNZ.



Internet and Technology & Website Portfolio Chair: Andrew Cohen

This year we were well supported by our IT and Website team of Paul Harris, Shakked Noy, Steven Sedley and Andrew Cohen. They make sure our website and office systems are up and running, kept up to date, and monitored for security.

We have also kicked off a new data management initiative that will centralize our database of contacts into one manageable system. We have invested in cleaning up the existing database of contacts and in new FileMaker Pro software that will also be able to support our educational and research goals in the future.

Andrew Cohen has been the IT Director of the Holocaust Centre since 2013, looking after the website, the office network, and advising on the use of cloud and software technology in Holocaust education and activities. Andrew has developed software, and managed teams of developers for Oracle, Cisco, Alcatel-Lucent, and Location Labs - a mobile application start-up recently acquired by AVG. Andrew is a second-generation survivor who is committed to making sure the legacy of the Holocaust is kept alive to educate future generations.



**Steven Sedley (left), Inge Woolf QSO (Right)
with Rt Hon Dame Patsy Reddy, Governor
General of NZ.**

Photography by Woolf



Marketing & Publicity Portfolio

Chair: Marlene Levine

The Marketing and Publicity group comprises Candace Smith, Barbara Woods, Linda Paris, Elizabeth Blauw, and Marlene Levine. The group works closely with Sarah Williams, who contributes substantially and also makes sure that there is no duplication with the activities of other people working for the Holocaust Centre. The Marketing and Publicity group has been exploring ways to increase visitors to the Holocaust Centre of New Zealand.

The group has provided publicity for:

- the HCNZ 10th anniversary
- the HCNZ adult education programme
- important Holocaust-related events such as the Kristallnacht concert, Shadows of the Shoah, and Caging Skies, and Holocaust denial meetings, including a screening of the film "Denial"
- several speakers on the Holocaust and antisemitism, including journalist Cnaan Liphshiz, and film makers Chris Nicola and Dr Tomasz Wisniewski, and many of our own Yad Vashem graduates.

The Holocaust Centre is being promoted in the programme for Desi Gezenstsvy's play Caging Skies, at Circa Theatre, August –September.

Candace Smith updated and had printed new brochures, which are now in the Holocaust Centre and also at the I-Site tourist information centre, where Linda Paris and Sarah Williams have been our liaison.

Chris Harris has formed relationships for the Holocaust Centre with international Holocaust institutions and the marketing team continue to develop relationships with tourism organisations and community groups.

Sarah, Chris and Candace keep the HCNZ and "Generations After" Facebook pages up to date. Our Facebook page regularly reaches over 1,500 people, with links to the major international Holocaust institutions, HCNZ outreach and relevant articles. Both Sarah and Candace contributed importantly to the 10th anniversary event at Government House.

Barbara Woods and Sarah Williams produce two newsletters that keep our volunteers and friends in touch with the Holocaust Centre, both of which are very well received. The newsletters have announcements about events and activities of interest, book reviews, and notices about the HCNZ Facebook page and Trip Advisor.

The team has begun planning the Jewish International Film Festival movies, mainly focusing on Holocaust-themed films.

I really loved to know this place, with very generous people... very emotion visit 🥹

👍 ❤️ 🇺🇸 NCristina Costa. 22 December

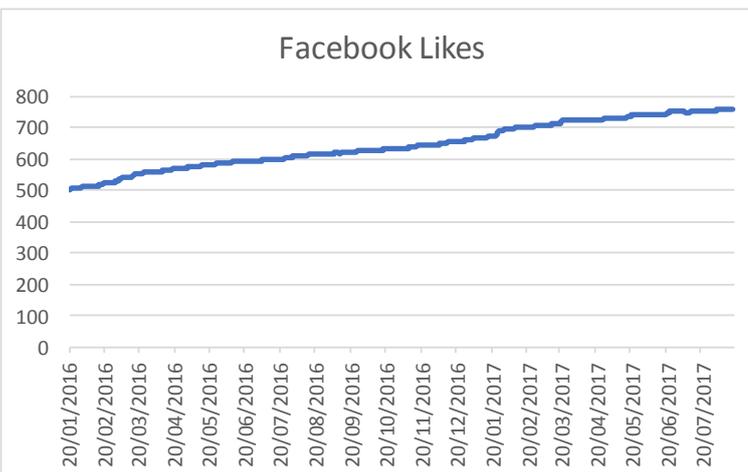
Marlene Levine joined the Holocaust Centre Board in August 2015. She was born in Casablanca and grew up in New York City. She did research in Papua New Guinea for three years before moving to New Zealand in 1975, where she taught Anthropology and Sociology at Victoria University. Marlene recently retired from the public service as a social science researcher and evaluator, and editor of the Social Policy Journal of New Zealand; she is currently a researcher for Massey University. Marlene is on the Board of Directors of the WJCC, as Deputy Chair and Director of Education and Youth. She is on the Committee of the Chevra Kadisha, Kia Ora Torah and the Council of Jewish Women. She began volunteering at the Holocaust Centre in 2008, and researching the Holocaust experiences of her father, who survived the Holocaust in a Nazi forced labour camp in Algeria. Marlene became an Educator at the Holocaust Centre in 2013 and finds it deeply rewarding. Marlene and her husband Hal have 3 grown children, 3 grandsons, and another grandson on the way.



HIGHLIGHTS FROM FACEBOOK

Through Facebook HCNZ has been recorded as being able to reach up to 3527 people in a day, more consistently its approximately that per week. We are also connected to other Holocaust Centre’s pages such as the Jewish Holocaust Centre (Melbourne), Hong Kong Holocaust & Tolerance Centre and also the Anti Defamation Commission.

Likes’ on our Facebook page reached 700 on Feb. 12th 2017. We are at 774 as at 02/09/2017, with a steady increase.



Highest population that connect with HCNZ appear to be females aged 25 to 54 years.

WEBSITE NOTES

Audience

NZ 73%, USA 7%, Russia 6%
Australia 3%, UK 2%, Canada 1%
← 1% each, Germany, Kyrgyzstan, Israel, Netherlands

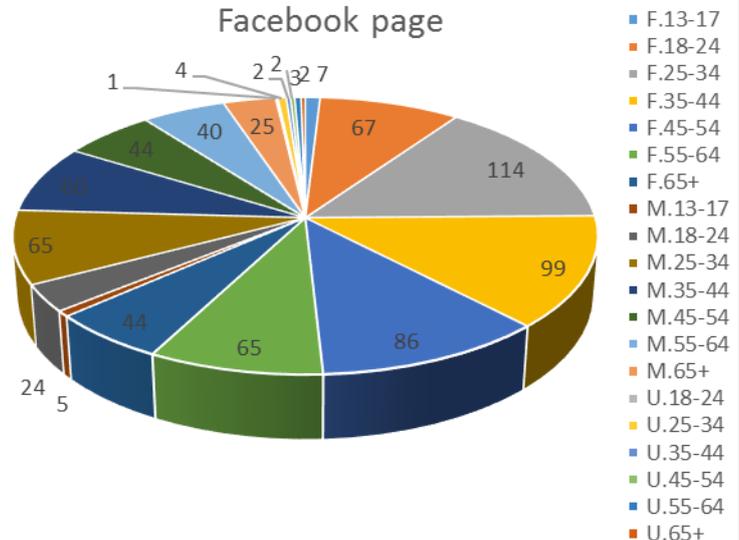
Time on page

2:27 minutes

Sessions

17,834

Age and Gender of those who 'Like' HCNZ Facebook page



Physical HCNZ space including Collections

Mary Morris

The 2016-17 year for this portfolio has been a time of preparing for the changing needs of HCNZ. Various artefacts and resources have been offered to HCNZ necessitating seeking systematic advice on current professional best practice in conservation and protective storage. In 2016 we established an on-going relationship with the Field Officer of the National Preservation Office, National Library, and in the first instance were advised on a collection of 1945 photographs that had been offered to HCNZ.

National Preservation Office also arranged for a Te Papa Conservator (Objects) to visit HCNZ to advise on the cleaning and on-going conservation of the 1.5 million button collection prior to the construction of the Button Memorial. The points of this discussion became the action plan and an interdenominational group of volunteers has been meeting weekly for several months now, to sort and clean the buttons ready for inclusion in the Memorial. The conservation supplies for both cleaning and use in the ultimate housing of the buttons have been provided by a grant from National Services Te Paerangi.

There has been much HCNZ discussion this year of how best to fulfil the Mission Statement commitment to archiving artefacts and documents relating to the Holocaust and NZ Survivors and their families' experiences. Again, as a result of professional consultation, we are discovering that options for conservation-and-space-sensitive storage are possible, such as the commissioning of purpose-built, stackable, transportable Solander boxes for artefact and document storage, protection and preservation.

Given the current lack of space at HCNZ, it is imperative that both conservation solutions and solutions to the desired interim 'refreshing' of the HCNZ interior exhibits, do not impact on existing space. As with artefact related solutions, as above, we are also actively pursuing additional light-weight transportable, re-useable display options for the immediate future.

Finally, it is extremely encouraging to note the very generous professional help, support and advice that is available to HCNZ from NZ's national institutions such as National Library, Te Papa Tongarewa and The NZ Archive of Film, TV and Sound who will advise on best practice conservation of AV material and offers professional, off-site storage and documentation, should it be needed until HCNZ is housed in bigger premises.

Mary Morris joined the Board in 2016. She comes from a background in Education and Museum work, having taught English in NZ and the UK and worked as an Education Officer and then as director in small museums in Hutt City and Wellington, respectively. She has overseen education, exhibition and public programmes as a museum director and has a particular interest in the organization of archives and the preservation of artefacts and their on-going conservation. She believes it is important to ensure that they remain accessible and available as a witness to the events of the past and as an on-going basis for research in the future.



Policy Portfolio

Co-chairs: Ann Beaglehole and Judith Aitken

The policy group has focused on developing HCNZ's acquisitions policy and has drawn up some draft guidelines for further discussion. We are basing our acquisitions guidelines to some extent on the collections policy of the Melbourne Holocaust Centre and on Te Papa's guidelines for developing collections.

HCNZ had decided not to seek/solicit its items (documents and artefacts) until the draft guidelines had been approved by the Board. The Draft Acquisitions Policy Guidelines have recently been approved, at the August Board meeting. Stakeholders (potential donors and the wider community) are to be consulted as per guidelines.

The Draft Acquisitions Policy Guidelines include:

1. The policy should be based on our mission and support our mission.
2. Our acquisitions should be Jewish focused.
3. The acquisitions should be Holocaust related and NZ related.
4. We will make decisions on a case by case basis.
5. We won't accept items unless we can assure their security and until we have the resources to care for them.

A group will be set up to deal with acquisitions.

We have also developed a relationship with Nga Taonga (National sound and film archive). We discussed how our agencies might work together in future. Nga Taonga receives deposits, supplies storage and arranges documentation, free of charge. We invited Nga Taonga to visit us at the centre. They accepted our invitation and will bring technical advisers.



Dr. Ann Beaglehole was appointed to the Board of the Holocaust Centre in August 2014. She is a writer and historian, currently researching for Waitangi Tribunal district inquiries. She has held senior analyst roles in the public service: at Te Puni Kokiri (Ministry of Maori Development) and the Office of Ethnic Affairs.

Dr. Judith Estranna Aitken has been a farmer, secondary school teacher, university lecturer, television current affairs presenter, author, journalist, speech therapy and drama teacher, consultant to NZ, Thai, Singaporean and Korean governments, community worker, public servant; and local body councillor.



Events

- The Holocaust Film Festival with The Goethe Institute
- The Kristallnacht Concert, November 9th, 2016, held at St James Theatre, in collaboration with The NZ School of Music, drew an audience of approximately 300 & raised \$8,000.
- January 2017: our third group of 26 teachers and educators from throughout New Zealand attended a seminar to study the Shoah at Yad Vashem, Israel. The educators came from a diverse curriculum backgrounds and were exposed to lecturers and guest speakers that were experts in their fields.
- United Nation International Holocaust Remembrance Day on 27th January, commemorated in Wellington, Auckland and Christchurch.
- Paul Seideman Holocaust Essay competition
- L'Dor V'Dor and Kia Torah speaking events.

Speakers included Chris Bishop MP, Ken Gorbey, Rabbi Mizrahi, PhD student Amy Williams, Film Maker Chris Nicola, Simon Woolf, Avital Mimran-Rosenberg (Israeli Embassy), Winnie Laban, Dr Susi Williams, Judge Arthur Tompkins, writer and 2nd gen Kirsten Warner, Desiree Gezentsvey, Michael Clements, Russel Harding, Hal Levine, David Zwartz, Dr Tomasz Wisniewski, Oliver Bailey, Jim Baltaxe & Wayne Phillips & Yad Vashem Grads Gordon Cameron and Kelly Jean-Louis.

- 2 discussion afternoons on Holocaust Denial - hosted by Rick Sahar, & film screening of 'Denial'.
- Adult Education Workshops on the Holocaust from a multidisciplinary perspective - including literature and music. Led by Steven Sedley with support from Victoria University & NZ School of Music faculty.
- HCNZ's 10th Anniversary Awards Dinner at Government House (July 26) with the announcement that the Rt Hon Dame Patsy Reddy, Governor General, is now our Patron. Awards were presented for Outstanding Service to HCNZ, to Carol Calkoen, Rick Sahar, Inge Woolf QSO & Steven Sedley. Guests included Holocaust survivors, supporters, donors, Friends, dignitaries, and volunteers.
- Dame Patsy Reddy and Sir David Gascoigne visited the Centre on Thursday August 3rd, guided around by Steven Sedley. & met Board members & volunteers.
- HCNZ supported the world premiere of Desiree Gezentsvey's play Caging Skies at Circa
- Upcoming speaking events include Peter Gaspar (Holocaust survivor, being hosted by the Jewish Federation of NZ for Project HOPE, a most worthy Outreach Education venture that HCNZ fully support.

"when we go to the university we learn in a very sterile way but I was so moved by the emotional aspect of the historical content, the individual stories adding warmth and compassion. This experience will live on with me". - Yad Vashem Grad

Rick Sahar & Rt Hon Dame Patsy Reddy,
Governor General of NZ. Photography by Woolf



Holocaust remembrance in Wellington—UNIHRD 2017

The serene rural surroundings at the Jewish Cemetery, Makara, were the backdrop for the observance of United Nations International Holocaust Remembrance Day in Wellington on 27 January.

In breezy sunshine, Mayor of Wellington Justin Lester, German Ambassador H E Gerhard Thiedemann, and Race Relations Commissioner Dame Susan Devoy made strong statements on upping the opposition to hate speech, as well as the need for remembrance to also include personal commitment to individual action.

A major theme was the 70 years since the 1947 Nuremberg trials of doctors and lawyers who were complicit in Nazi Germany's devastating anti-Jewish policies.

The German ambassador referred to those trials, their influence on subsequent international law, and the setting up of the International Nuremberg Principles Academy. It is dedicated to the promotion of international criminal justice and human rights.

"In a world today that seems darker, with hate and intolerance on the rise, it's easy to fear that we are forgetting the hard won lessons of history," said Mayor Justin Lester. "All of us have a moral responsibility to stand up to hate, to intolerance, to injustice. We all have a role to play."

Dame Susan Devoy issued a strong warning against normalizing hatred. She singled out online hatred as a place to start, saying: "I believe we need better restrictions when it comes to the online forums, comments sections on some media outlet websites as well as their social media accounts."

"Free speech is one thing," Dame Susan stressed. "Hate speech is another."

Holocaust survivors, MPs, human rights officials, an interfaith representative, and a Jewish lawyer and doctor led those present in laying a stone at the Holocaust Memorial.

At the Parliamentary reception that followed, there were short addresses from Chris Bishop MP; Chair of the NZ National Commission for UNESCO Robyn Baker; human rights lawyer Sonja Cooper; and Berlin-born doctor Dr Susanna Williams.

Winner of the annual Paul Seideman Essay Competition, on a Holocaust topic, was 16-year-old Aisha Fariz – a student at Macleans College, Bucklands Beach, Auckland; in Year 10 when the essay was submitted.

Aisha read her winning essay to the audience, which included Auschwitz survivor Paul who endowed the competition.

On display next to the reception in Parliament's Banquet Hall was the very moving exhibition "The Anguish of Liberation as Reflected in Art 1945-47," made available by the Yad Vashem Art Collection in Jerusalem. This will be on display later at the Holocaust Centre of New Zealand, in Wellington, and elsewhere.

Similar UN International Holocaust Remembrance Day events also took place in Auckland, Hamilton and Christchurch. - *David Zwartz*

Aisha Fariz, Paul Seideman & Chris Bishop MP



HCNZ Volunteer, Board & Staff List 2016– 2017

*indicates board member

THANK YOU FOR YOUR DEDICATION!

Alexandra	Smith	Jim	Baltaxe
Andrew	Cohen*	Judith	Aitken*
Ann	Beaglehole*	Judy	Regan
Barbara	Woods	Justin	Thompson*
Candace	Smith	Kara	Lipski
Carol	Calkoen	Kelvin	Ratnam
Carol	Rankin	Laura	Foord
Carol	Ratnam	Linda	Paris
Casey	Taylor-Boardman	Lisa	Campbell*
Cathy	Wong	Maja	Deng
Chloe	Fitzpatrick	Marni	Guesgen
Chris	Harris	Marlene	Levine*
David	Zwartz	Mary	Morris*
Delaney	McQuoid	Mary	Slatter
Dorothy	Tortell	Moshe	Malal*
Elizabeth	Blauw	Nancy	Harp
Erica	Rothschild	Paul	Harris
Ernest	Kaprielov	Prue	Hyman
Ethel	Taylor	Rebecca	Boles
Gerald	Katz	Rick	Sahar*
Greg	Kent	Sandy	Dean
Howard	Warner	Sarah	Williams
Inge	Woolf*	Saskia	Cameron
Irene	Adler	Shakked	Noy
Irene	Buxton	Steven	Sedley*
Janet	Salek	Susi	Williams
Jeremy	Smith*	Vera	Egermayer
Jaime	Breitnauer		

One of the jewels in Wellington's crown. A must see for not only the historical aspects of the world's Jewish history but also New

Zealand's. 

Wade Hall reviewed Holocaust Centre of New Zealand – 5 star

We gratefully acknowledge the support of:

- ◇ Adam Foundation
- ◇ Arthur & Janet Salek
- ◇ A & S Harnos
- ◇ Astor Foundation
- ◇ Auckland Private Education Trust
- ◇ Auckland 2nd Generation Group
- ◇ B'Nai B'rith unit 5187 Wellington
- ◇ B & F Narev
- ◇ Conference on Jewish Material Against Germany (Claims Conference)
- ◇ Council of Jewish Women of Wellington
- ◇ David Levene Foundation
- ◇ David Zwartz
- ◇ Deckston Hebrew Trust
- ◇ Embassies of Israel, Germany and Poland
- ◇ Erman Trust
- ◇ Frank Pearson
- ◇ Gregory & Angylene Kent
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- ◇ John Barnett
- ◇ John Jones Steel
- ◇ J & H Klisser
- ◇ Human Rights Commission, Diversity in Action Programme
- ◇ Kerry & Jacqui Knight
- ◇ Lion Foundation
- ◇ McCarthy Trust
- ◇ Museum of New Zealand Te Papa Tongarewa
- ◇ New Zealand Community Trust
- ◇ New Zealand Jewish Council
- ◇ New Zealand Lotteries Commission
- ◇ New Zealand National Commission for UNESCO
- ◇ Paul Seideman
- ◇ P & C Bruell
- ◇ Peter & Doris Weiss
- ◇ Photography by Woolf
- ◇ Rabobank
- ◇ Raye Freedman Trust
- ◇ Rule Foundation
- ◇ Shadows of Shoah
- ◇ The Morgan Foundation
- ◇ Victoria University of Wellington
- ◇ Wellington City Council & Mayor Justin Lester
- ◇ Wellington Jewish Community Centre
- ◇ Wellington Regional Jewish Council
- ◇ Yad Vashem
- ◇ The Right Honourable Dame Patsy Reddy, Governor General of NZ and Patron of HCNZ
- ◇ Boyd Klap, Dame Susan Devoy, Kerry Prendergast, Sir Maarten Wevers, Rt Hon Chris Finlayson.
- ◇ **And all of our FRIENDS of The Holocaust Centre of NZ**

We attempt to acknowledge all who generously contribute to HCNZ. Apologies if we have missed anyone, this was not intentional.



Steven Sedley is the founding chairman of the Holocaust Centre. He is a retired bookseller, former teacher, and publisher. He is a writer, and book reviewer. His published works include a biographical essay of the German Jewish composer, Richard Fuchs, an account of the Jewish philanthropists, Max and Annie Deckston and their Jewish orphanage, and a chapter on New Zealand Jewish writers, in the book *Jewish Lives in New Zealand*. He was the founding chairman of the Hutt Valley Chamber Music Society, and former president of the Wellington Hebrew Congregation. He is a member of the Board of the Holocaust Centre of New Zealand with responsibility for display and website content. A child survivor of the Budapest ghetto, he is an active educator.



Moshe Malal has been a board member of The Holocaust Centre of New Zealand since 2013. He is the organisation's Treasurer, and is responsible for not only managing financial matters, but also reporting and advising on any fiscal concerns. Moshe and his family immigrated to New Zealand at the beginning of 2013. He worked for big firms in the finance industry for many years, and he also has wide-ranging experience as a budget manager, marketing manager and business analyst in the agriculture, export and cellular sectors. In addition, he also has an academic background as an economics researcher.



Justin Thompson joined the Board in January 2017 and will assist in the education and promotion of the centre. Justin is the Head of Department of Social Science at Oxford Area School in North Canterbury and has been teaching for 15 years, he graduated from Canterbury University with a degree in Science specialising in Geography. Justin is the timetabler and webmaster at his school. Justin has also coached various sports, currently Netball. Justin was a member of the 2015 Yad Vashem educators who travelled to Israel in January to study Holocaust education. Justin believes strongly in Holocaust education and its importance to New Zealand and the world. This will include other areas like human rights.



Lisa Campbell is teacher of Social Studies & Classical Studies as well as Assistant Year 11 Dean at Hillcrest High School in Hamilton. I was fortunate enough to be selected to go on the 2015 Educators Trip to Yad Vashem. Going to Israel/Yad Vashem was a life changing experience for me; I genuinely believe that it has not only had an impact on me as a teacher but as a human being. Not only did this seminar provide me with an amazing learning experience, but I've also made some incredible lifelong friendships. I have become a member of the Board for the Holocaust Centre because I am extremely grateful for what the centre has given me, and I feel that it's important that I give back. I am passionate about teaching, and I am passionate about Holocaust education.



National Director of
Education Chris Harris
on Outreach

Database form

Please fill out and send into the office or complete on our website so our system is up to date.

Please **print clearly**. Thank you.

Title: _____

Full Name: _____

Partners Name: _____

Address: _____

Email: _____

Telephone: _____ Mobile: _____

Date of Birth (optional) _____

Please circle where relevant:

Are you a:

current board member	past board member
current volunteer	past volunteer
Survivor	Refugee
2nd generation	3rd generation
Friend of the Centre	
Other: _____	

Would you like to be a **Friend** of the Centre:* Yes / No

A single Friend membership is an annual contribution of \$95/year

Double \$120 Family \$150 Corporate \$200

Long-term Friend Memberships of 5-years are also available: Single \$180

Double \$260 Family \$300 Corporate \$400

Would you be interested in assisting the Holocaust Centre in some of our projects? In what capacity could you help?(e.g.: fundraising, marketing, library)

* For more information see our website.

