



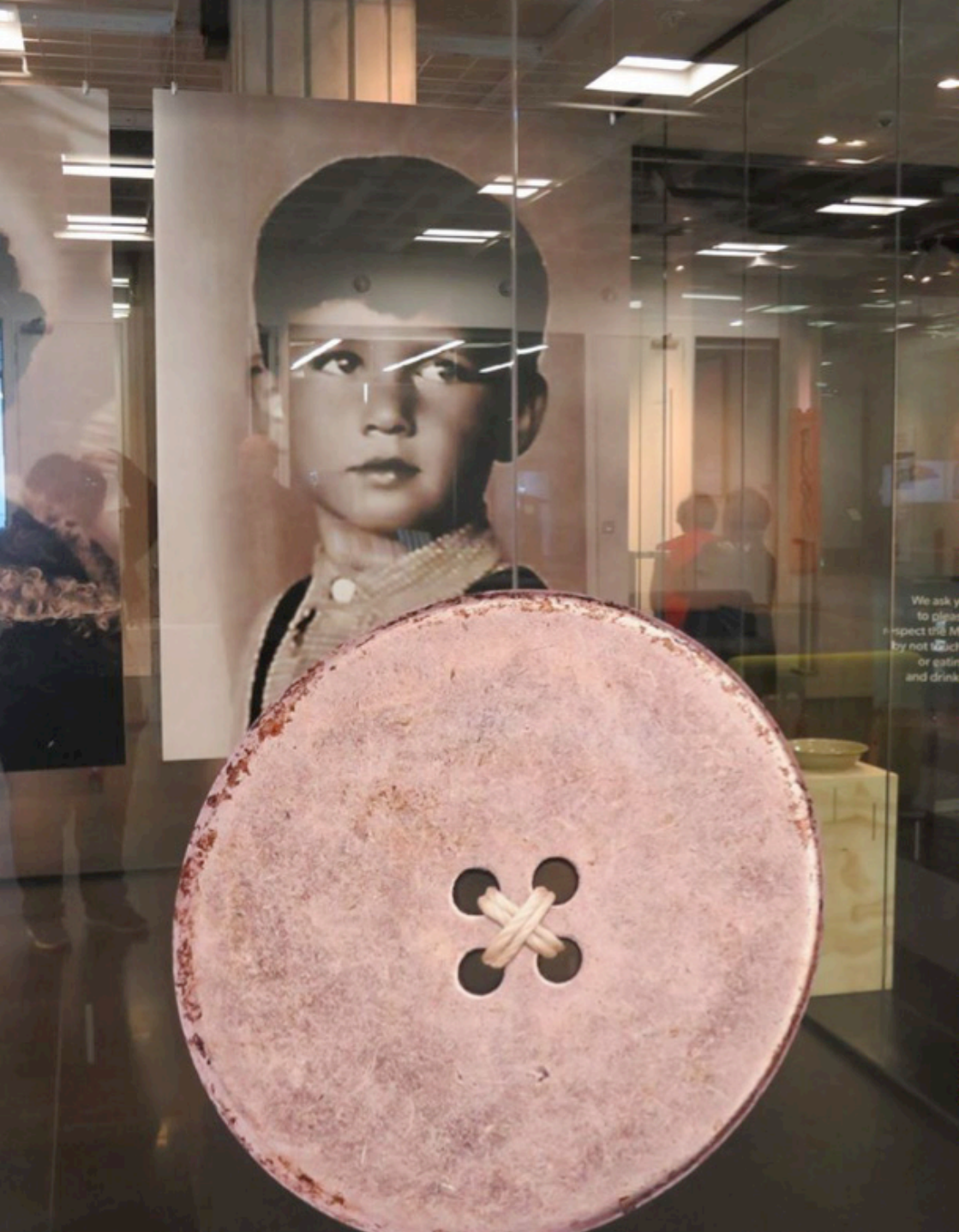
**HOLOCAUST CENTRE
OF NEW ZEALAND**

Te Pūtahi Urupatu o Aotearoa

WITNESS REMEMBER EDUCATE ACT

SECURING OUR FUTURE





We ask you
to please
respect this M
by not touch
or eating
and drink

A button to represent a young life that was murdered in the Holocaust.

MAKING A DIFFERENCE WITH THE HOLOCAUST CENTRE



The Rt Hon Dame Patsy Reddy, GNZM, QSO
Governor-General of New Zealand
Patron of the Holocaust Centre of New Zealand

“All New Zealanders, whatever their faith, should make a point of visiting the Holocaust Centre. We need to be reminded that such unthinkable events have happened in the past, and can happen again. It reminds us to raise our voices in defence of people who are suffering discrimination, harassment or violence because of their ethnicity or religious affiliations.”



Rt Honourable Jacinda Ardern
Prime Minister of New Zealand

“The work of the Holocaust Centre continues to challenge us to learn more. The centre is active in education challenging antisemitism, discrimination, and prejudice. This builds diversity and inclusiveness in a nation we see ourselves as.”



Inge Woolf QSO
Survivor and Founding Director of the Holocaust Centre of New Zealand

“The Holocaust Centre of New Zealand plays a central role in educating New Zealanders about the Holocaust, and the importance of standing up to discrimination in our community – especially antisemitism. The Centre is a strong voice for equality and unity throughout our country. And in this you can make a real difference.”



Deborah Hart

Chair, Holocaust Centre of New Zealand

"In a world of rising antisemitism, the Holocaust Centre of New Zealand is more critical than ever".

We aim to raise NZ\$5M to ensure that the work of the Holocaust Centre of New Zealand is secured in perpetuity. We now ask for your support. Make a donation. Make a difference. "

"I would be hard pushed to find a group of people or an organization more committed to fulfilling their vision and mission."

Tina Smith, Yad Vashem Graduate, 2019



Anne Frank Peer Guides from St Kentigern College

WHAT THE HOLOCAUST CENTRE OF NEW ZEALAND DOES

The Holocaust Centre of New Zealand is the country's national Holocaust education and remembrance centre. It inspires and empowers action against antisemitism, discrimination, and apathy by remembering, educating, and bearing witness to the Holocaust.

Our four pillars are:



“I now feel the confidence to be the Upstander and not the bystander”

Student who visited the Children’s Holocaust Memorial -Aged 18 years old

KEY ACHIEVEMENTS

SNAPSHOT

Operational
since 2007

5 staff and over
40 volunteers

Nationwide
operations

Strong links with
community,
government, the
diplomatic corps, and
Holocaust museums
internationally

8-person national board
with backgrounds in
education, business,
advocacy, law, and
public relations.
Resident in Auckland
(2), Wellington (5) and
Christchurch (1)

Financially supported
by members, donors,
and grants

THE NUMBERS

150,000 visitors to the Children's Holocaust Memorial

20,000 people worldwide have viewed the World Jewish Congress video of the Children's Holocaust Memorial.

150,000 visitors to the Anne Frank exhibition, including 45,000 students

220 student peer guides trained for the Anne Frank exhibition

25,000 students spoken to on outreach visits

94 teachers sent to Yad Vashem to study the Holocaust



SECURING OUR FUTURE

We are currently reliant on multiple, short-term, resource-intensive grants. In addition, we have secured valued corporate partnerships and been supported by a range of generous individuals and organisations. We are so encouraged by and grateful for that support. It has enabled us to get where we are today.

The work of the Holocaust Centre of New Zealand is growing and we need more resources to continue that work and, indeed, extend it. There is so much to be done, particularly to ensure that every child receives Holocaust education. But without a secure base, we are constrained from undertaking such commitments.

We intend to ensure that the Holocaust Centre of New Zealand can continue to do its work well into the future. To guarantee this occurs, we need a significant fund. The aim is to live off the income generated by the fund, in perpetuity. We are now in the midst of an unprecedented fundraising campaign - we aim to secure our future. But we need help.



Honourable Tracey Martin places button at the opening of Children's Holocaust Memorial November 2018.

HOW WILL THE HOLOCAUST CENTRE OF NEW ZEALAND USE MY DONATION?

You can specify that your donation goes towards supporting a major programme, the Centre's general operations, be left as a gift in perpetuity, or the maintenance of Holocaust Centre of New Zealand's artefacts collection.

Some of the ways your Donation will go towards supporting our work in the future, include:

Major Programmes & Initiatives

Children's Holocaust Memorial

The Memorial is the first of its kind in the world; taking the simple button – the symbol chosen by the then Principal of the Moriah Jewish Day School in Wellington, Justine Hitchcock, to communicate to her students the enormity of 1.5 million children killed in the Holocaust. 1.5 million buttons were collected from around New Zealand and internationally.



Following residencies in Wellington, Auckland, and Christchurch, the exhibition is currently touring New Zealand's major regional centres. Over 150,000 visitors (including many schools) have already visited the exhibition, and it has received significant national and international media coverage.

Upstander For Schools

In 2019, our educators visited 65 schools throughout New Zealand, reaching over 5,000 students.



The bespoke #Upstander programme for schools helps students to understand the Holocaust and draws on its lessons for their lives – to stand up to and respond to discrimination and bullying. Our programme's content has been recognised as one of the most effective in the country by New Zealand's Race Relations Commissioner, Meng Foon.

Yad Vashem ("YV") Teachers Programme

Every two years, the Holocaust Centre of New Zealand takes up to 30 New Zealand secondary school teachers to Yad Vashem in Israel (the world's leading Holocaust education institute) for a 3-week intensive study programme.



The focus is providing in-depth Holocaust teaching, including the ability to understand and apply the enduring human rights lessons of the Holocaust to contemporary New Zealand. Our YV alumni become skilled teachers of the Holocaust for their students and colleagues, effective Upstander mentors, and enduring Holocaust Centre of New Zealand Ambassadors.

Since its commencement in 2015, more than 90 New Zealand teachers have graduated from our YV programme.



New Zealand educators at Yad Vashem, Israel with three Holocaust survivors

“To see 600 students, hang on every word, was breathtaking; to see a room full of energy and empathy, truly inspiring”.

School Principal

United Nations International Holocaust Remembrance Day (UNIHDR)

This important event is commemorated in January each year in Auckland, Wellington, Christchurch, and other regional centres. The events are well attended by survivors and their families, politicians, diplomats, academia, and senior representatives from major NGOs and community organisations. There is extensive media coverage of these events.



Anne Frank's Diary in te Reo Māori - Te Rātaka a Tētahi Kōhine

This iconic book was translated into te Reo Māori in 2019, the book's 73rd language, and is published and promoted by the Holocaust Centre of New Zealand in New Zealand and Australian markets. The book is available in both hard copy and eBook formats.



It is an important contribution to the growing body of world literature available in te Reo Māori, especially for students of the language. It is a recognition of the flourishing of the Maori language within Aotearoa New Zealand in recent years and makes this poignant text accessible to more students.

Centre Operations

Making a donation to Centre Operations enables the daily work to occur and flourish.

The Centre has a range of ongoing costs associated with daily operations. These include, but are not limited to, staff and educator salaries, equipment/facilities, technology, marketing, rent, training, and the collating and recording of survivor testimonies.



Bequests

Your gift, through a bequest, is one of the most meaningful you can give in your lifetime. It is your personal legacy to future generations and can be made as follows:

- General Purpose Bequest - to help fund the Centre's ongoing operational costs
- Specific Purpose Bequest - to help fund one or more key programmes
- Gift in Perpetuity - administered by Holocaust Centre of New Zealand
- Artefact Bequest - for the preservation and exhibition of Holocaust Centre of New Zealand's existing artefact collection

For more information, see our Bequests brochure.

Artefacts

The Holocaust Centre of New Zealand maintains a collection of Holocaust-related artefacts. A bequest could either be in the form of donating an artefact/s or funding towards the preservation and exhibition of the Centre's existing collection.

Common artefacts include photographs, personal stories (letters, diaries), clothing, artwork, medals, other memorabilia.



If you are considering making this kind of bequest, we suggest you talk to a Bequest Advisor to ensure that the centre can accommodate the gifting.


Gift in Perpetuity

The principal amount gifted is invested in the Holocaust Centre of New Zealand Foundation for a total return (i.e. income + growth), with a small portion of the fund's balance paid out, generally on an annual basis.

HOW YOU CAN HELP

All donations are made to the Holocaust Centre of New Zealand, which is a registered charity. You will receive a tax-deductible receipt.

Levels of donation

 Bronze Level	\$50+
 Silver Level	\$1000+
 Gold Level	\$5000+
 Platinum Level	\$10000+

Donate

You can make a single donation or regularly support the Centre. This enables us to carry out our daily work.

If you like, you can pick one of our initiatives to specifically support. The current initiatives needing support are:

- Artefact preservation
- Artefact, written, & oral history archives
- Education programme
- Remembrance and commemorative events
- New exhibitions and lectures

And/Or you can make your donation in the memory of someone who perished in the Holocaust.

To donate, [click](#) here or

<https://www.holocaustcentre.org.nz/donate.html>

Click here for more information or

<https://www.holocaustcentre.org.nz/bequests.html>

BEQUESTS MADE EASY

Please refer to our Bequests Brochure.

You can send the form below to your lawyer or trustee to advise them that you wish to include the Holocaust Centre of New Zealand in your Will.

They will contact you to confirm the details of your Bequest.

Alternatively, talk to them directly.

To: (name of your lawyer/trustee)

From: (your name and address)

Suggested wording for a gift in your will

"I give and bequeath the sum of \$ _____ (or) _____ % of my estate, (or) residue of my estate, (or) property or assets as follows free of all charges, to The Holocaust Centre of New Zealand Incorporated. The official receipt of the Chief Executive Officer or other authorised officer of the Trustee is an absolute discharge to my executors."

"The experience that this man had was truly unbelievable. He went through so much but still has a positive outlook on the world. Thank you HCNZ for allowing us to visit and meet this important person in World History".

Student (16 year old) on meeting Holocaust survivor, Steven Sedley

CONTACTING US

If you have any further questions, or would like to have a confidential, no-obligation chat about making a donation to the Holocaust Centre of New Zealand, please contact us directly:

Chief Executive Officer

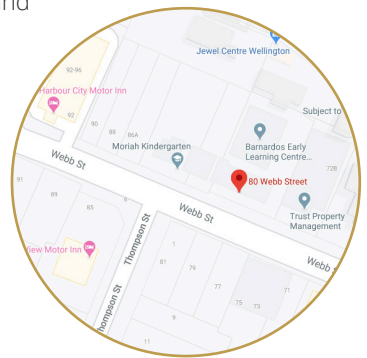
Chris Harris
ceo@holocaustcentre.org.nz
027 292 8163

Chair

Deborah Hart
hartdebs@gmail.com
021 379 344

Holocaust Centre of New Zealand

80 Webb Street, Wellington
New Zealand



Jack Harris lights a candle to represent the six million Jews murdered in the Holocaust. United Nations International Holocaust Remembrance Day, January 2020.

“Your discussion made me realise that treating others equally is just as important as anything else in life”.

Educational seminar feedback – student aged 14



Wilkie Proudfoot and Sophie Blacklock display their artwork and poem they dedicated to the Children's Holocaust Memorial.

“The world is a small place and all have a valuable part to play. Thank you Holocaust Centre of New Zealand for allowing us young people to be exposed to amazing, sad, but strength building stories”.

Student peer guide for Anne Frank and Children's Holocaust Memorial



New Zealand educators visit the Valley of Communities under the guidance of Ephraim Kaye, Head of the English department of the International School, Yad Vashem.



www.holocaustcentre.org.nz