



80 Webb Street, Wellington 6011, New Zealand  
Phone: 64 4 801 9480  
Email: [info@holocaustcentre.org.nz](mailto:info@holocaustcentre.org.nz)  
Web: [www.holocaustcentre.org.nz](http://www.holocaustcentre.org.nz)

**MEDIA RELEASE: 24 April 2018**

## **Holocaust Centre of NZ Applauds NZR's #DiversityIsStrength campaign**

We applaud the new campaign from New Zealand Rugby promoting the #DiversityIsStrength message and the ongoing need to come together as a community to fight discrimination, said Jeremy Smith, Chair of the Holocaust Centre of New Zealand.

Our rugby internationals – both men and women – are role models for our children and young people; their central role in this campaign sends out a powerful message not to be bystanders to discrimination but to stand up and call it out – be it racial, sexual orientation, religion, gender, age or ethnicity-based.

As an organisation committed to remembering the lessons of the Holocaust, we are acutely aware of the dangers of not speaking out against discrimination – against all its forms.

In 2018, we will be launching a significant new Human Rights initiative, focused on addressing discrimination and related human rights issues, said Mr Smith.

Jeremy Smith can be contacted for comment on 027 293 1346